

## 1. A card holder, comprising:

a first ply of a film material having an upper surface and a lower surface,

a second ply of a film material having an upper surface and a lower surface, said first ply and said second ply each having substantially coextensive top and bottom edges substantially parallel to each other, and substantially coextensive first and second side edges substantially parallel to each other and substantially perpendicular to said top and bottom edges, and

ultraviolet radiation curable adhesive holding said plies together with the upper surface of said first ply in contact with the lower surface of said second ply, said curable adhesive extending around at least a portion of the periphery of said first and second plies so as to define a pocket in conjunction with said first and second plies.

2. The card holder of claim 1, in which said film material of said first ply is a polypropylene material.

3. The card holder of claim 1, in which said film material of said second ply is a polypropylene material.

4. The card holder of claim 1, in which said film material of said first ply is a polyester material.

5. The card holder of claim 1, in which said film material of said second ply is a polyester material.

6. The card holder of claim 1, in which said film material of said first ply is a vinyl material.
7. The card holder of claim 1, in which said film material of said second ply is a vinyl material.
8. The card holder of claim 1 further comprising a pressure sensitive adhesive on the lower surface of said first ply, such that said card holder may be adhesively secured to a container surface.
9. The card holder of claim 8 further comprising a release ply covering said pressure sensitive adhesive on the lower surface of said first ply.
10. The card holder of claim 9 in which said release ply covering said pressure sensitive adhesive on the lower surface of said first ply defines a die cut or slit, said die cut or slit facilitating the removal of said release ply from said lower surface of said first ply prior to securing said card holder to a container surface.
11. The card holder of claim 8 in which said pressure sensitive adhesive comprises a permanent adhesive.
12. The card holder of claim 1, in which said material making up said first ply is an opaque film.

13. The card holder of claim 12, in which said material making up said first ply is a white film.
14. The card holder of claim 1, in which said material making up said second ply is a transparent film.
15. A reusable container, having a card holder secured to an exterior surface thereof, said card holder comprising:

a first ply of a film material having an upper surface and a lower surface,

a second ply of a film material having an upper surface and a lower surface, said first ply and said second ply each having substantially coextensive top and bottom edges substantially parallel to each other, and substantially coextensive first and second side edges substantially parallel to each other and substantially perpendicular to said top and bottom edges, and

ultraviolet radiation curable adhesive holding said plies together with the upper surface of said first ply in contact with the lower surface of said second ply, said curable adhesive extending around at least a portion of the periphery of said first and second plies so as to define a pocket in conjunction with said first and second plies in which an informational card may be positioned.

16. The reusable container of claim 15, in which said film material of said first ply is a polypropylene material.

17. The reusable container of claim 15, in which said film material of said second ply is a polypropylene material.
18. The reusable container of claim 15, in which said film material of said first ply is a polyester material.
19. The reusable container of claim 15, in which said film material of said second ply is a polyester material.
20. The reusable container of claim 15, in which said film material of said first ply is a vinyl material.
21. The reusable container of claim 15, in which said film material of said second ply is a vinyl material.
22. The reusable container of claim 15 further comprising a pressure sensitive adhesive on the lower surface of said first ply, such that said card holder is adhesively secured to said exterior surface of said container.
23. The reusable container of claim 22 in which said pressure sensitive adhesive comprises a permanent adhesive.

24. The reusable container of claim 15, in which said material making up said first ply is an opaque film.
25. The reusable container of claim 24, in which said material making up said first ply is a white film.
26. The reusable container of claim 15, in which said material making up said second ply is a transparent film.
27. The reusable container of claim 15 further comprising an informational card in said pocket, providing information with respect to the items in said reusable container.